

# Matthew Dawson

BSc MA MRICS

Associate, Residential

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**Matt has a strong awareness and understanding of local and regional housing markets developed through his academic and professional work.**

Matt is pivotal to the development consultancy team. The variety of his work means you may find him in town discussing a high-rise city centre development one day and hiking through a farmer's field ripe for a change of use the next.

Matt supports his clients with a diverse range of skills particularly in development agency and viability analysis. He has advised on the sale and purchase of land for residential development across the east and south east of England, including unconditional and subject-to-planning transactions.

Proficient in assessing the economic viability of developments, including the preparation and interpretation of development appraisals. Matt runs financial modelling to assess value, inform strategies and ensure you are able to optimise returns.

Working alongside other disciplines in the businesses means he can offer his clients enhanced advice that considers wider market factors.

## Key relevant project experience

- Negotiation of Promotion Agreements on behalf of landowners in Bedfordshire and Northamptonshire.
- Sale of consented residential development land in Farrington, Oxfordshire.
- Completion of viability assessments and negotiation with local authorities in support of planning applications for residential development across the South East region.